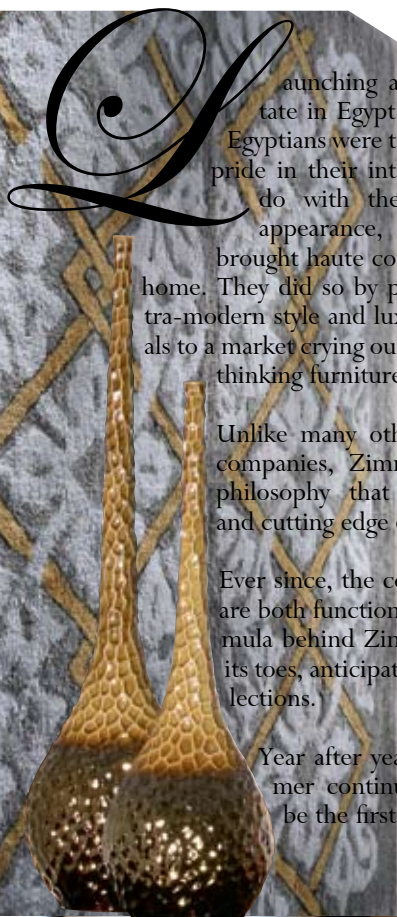


ZIMMÉR

CELEBRATING **10** YEARS
OF
DESIGN *With* **ENIGMA**



Over the past 10 years, Enigma has been dedicated to bringing you the finest and most fabulous in every field; from clothes to cars, parties to precious jewels. After all, luxury is a lifestyle and what embodies that lifestyle more than a stunning home? When Zimmer first launched 2004 we couldn't wait to see what changes they would bring to our homes with their extraordinary furniture designs and top-of-the-line creations.



Launching at a time when real estate in Egypt began to boom and Egyptians were taking as much pride in their interiors as they do with their personal appearance, Zimmer brought haute couture to the home. They did so by providing ultra-modern style and luxury materials to a market crying out for forward-thinking furniture.

Unlike many other new furniture companies, Zimmer followed the philosophy that comfort, quality and cutting edge designs can go hand in hand.

Ever since, the company has strived to source items that are both functional and fabulous. This is the winning formula behind Zimmer's success and it's kept Enigma on its toes, anticipating all their new collections.

Year after year, Zimmer continues to be the first port



Zimmer brought haute couture to the home

of call for anyone looking to decorate their home with modern and practical furnishings; from sofas to sinks to a huge collection of home accessories that give every room a little extra va-va-voom. Only stocking pieces made from the best quality materials means you can rest assured this is style that lasts. If that weren't enough, Zimmer's latest venture is the first of its kind in Egypt. Enigma was delighted to hear Zimmer had teamed up with the family-run rug business El-Kahhal, to provide a custom rug making service. Putting a modern edge on this ancient craft, Zimmer is set to created pure art with their fantastic hand-made designs and one-of-a-kind products crafted with utmost quality and care.

With a vast collection of spectacular products to both create and compliment any contemporary home, Zimmer has revolutionised interior design in Egypt and continues to go from strength to strength. 2010 is set to be a big year for the pioneering company with the grand opening of their new store in March at Designopolis, Egypt's hottest design destination. With even more space and exclusive new lines, we can't wait to see what Zimmer brings us next!

